

Content creation and visuals for tutorials about nurse communication systems

Description

Reliable alarming and monitoring of patients is fundamental in today's healthcare system. Televic Healthcare (THC) offers professional communication systems within the care sector for nurse call and recently launched a wireless call and localization system. THC wants to extend this system by developing new devices and applications.

In this assignment, you will create content and visuals for nurses and technicians on how to work with the Televic Healthcare communication systems, some examples of content could be:

- * Graphic designs, infographics
- * Instruction movies
- * Rendered environments/virtual reality
- * A game
- * ...

This involves a study and analysis of the existing products and their features. Your task is to do creative proposals on how to help and promote users to buy and use the system.

The goal is to design content and visuals that can be embedded in marketing campaigns or software used by our users.

If you are interested in this topic, please also register this on the Televic website at:

<https://www.televic.com/en/careers/internships-and-students> so we can confirm the topic is still available.

Televic Company/Department:

Televic develops, manufactures and installs top end high-tech communication systems for specific niche markets. A financially independent and stable group, Televic is divided into divisions that each focus on their specific market:

- [Televic Rail](#): passenger information systems and on-board control systems for trains
- [Televic Healthcare](#): communication systems for healthcare
- [Televic Conference](#): conference systems for large venues
- [Televic Education](#): multimedia and e-learning solutions for staff training and educational institutions

Televic creates added value for its customers by developing custom-made solutions and by continuously innovating at the cutting edge of technology.

With headquarters in Belgium and offices and plants across Europe, Asia and the US, Televic employs nearly 700 people worldwide.

About Televic Healthcare

Televic Healthcare develops and manufactures high end solutions for nurse call, intercom, access control, patient entertainment and care registration for healthcare environments.

Our state-of-the-art systems are adapted to the ever higher demands of an evolving market, and have been implemented in newly built and refurbished healthcare institutions across the world.

Contact

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<https://www.televic.com/en/careers/internships-and-students>

Nature of the work

Level	Specialty	Type of work.	Location	Type of activities	Num of students
Bachelor, Master	Marketing	Research: 0% Implem.: 100% Experim.: 0%	Televic	Implementation	1 or 2